



the  
WOMEN'S FUND OF CENTRAL OHIO

# INVEST IN GENDER EQUITY

TRANSFORMING THE LIVES OF  
WOMEN AND GIRLS **TOGETHER**

The Women's Fund of Central Ohio's Impact Investor program is designed to directly connect corporate donors to our gender equity work in mutually meaningful ways. Investments in The Women's Fund lead to long-term, systemic change for women and girls. Our Investors know that funding programs focused on women and girls is critical for making progress toward gender equity. Their transformational investments in our work provide us with the capacity to grow and help us stay on the cutting edge of social change. Below you'll find a range of recognition and engagement benefits to help your company and employees become more engaged in our movement for gender equity.

Each fiscal year, The Women's Fund establishes a set of key priorities in our areas of focus. Investors help provide the essential funding that makes this work possible. [Here's a quick look at what we've got planned for FY24:](#)

## RESEARCH

We commission original research to uncover the unique barriers women face and solutions that could transform their lives. To stay on the cutting edge of the gender equity movement, we're focusing on launching the next generation of research through a comprehensive report focused on the economic resiliency of women in Central Ohio.

## GRANTMAKING

Our grants are more than a check— they are investments in the leadership and vision of women. This year, we're focusing on new strategies to help build capacity for our grant partners and executing our 2024 grants process to get funding into the hands of organizations across our community.

## ADVOCACY

We use our influence in the community to keep gender equity at the forefront of the conversation. We're focused on creating opportunities for learning and advocating for policies that would positively impact women and girls. Most importantly, we bring others along because our mission is made possible by all people working together.

### THRIVE INVESTOR

\$100,000+

Thrive Investors receive logo placement on The Women's Fund's website, name listed on some digital and print materials including network-wide emails and research reports, a Gender By Us Training and a curated conversation about Women's Fund research for up to 50 people, opportunity for 10 associates to participate in our annual Community Grant Review Day, and logo recognition at annual events including Community Grant Review Day and Keyholder.

### GROWTH INVESTOR

\$50,000+

Growth Investors receive logo placement on The Women's Fund's website, name listed on some digital and print materials including network-wide email and research reports, a Gender By Us training OR a curated conversation about Women's Fund research for up to 50 people, opportunity for 5 associates to participate in our annual Community Grant Review Day, and logo recognition at annual events including Community Grant Review Day and Keyholder.

### SEED INVESTOR

\$25,000+

Seed Investors receive logo placement on The Women's Fund's website, a Gender By Us Training OR a curated conversation about Women's Fund research for up to 50 people, opportunity for 3 associates to participate in our annual Community Grant Review Day, and name recognition at annual events including Community Grant Review Day and Keyholder.

For organizations looking for opportunities to support our work below \$25,000, we offer other opportunities to support specific programs and events with their own slate of benefits. Please contact us for more information.

**Interested in investing?** Contact Drew Kaufman at [dkaufman@womensfundcentralohio.org](mailto:dkaufman@womensfundcentralohio.org).