

2024 Grant Application Rubric

This form should only be completed by Grant Captains.

As a Grant Captain, it's your responsibility to fill out this form according to the consensus of your group. For each question, please select a value between 1 and 10 based on the guidelines below.

In order to ensure that the scoring is equitable for every organization, it is required to select a score for each question listed below. The subtotal for each section and the total application score will automatically calculate.

Please note that the scores and comments provided in this form will be shared with the applicant, so ensure that your feedback is constructive and helpful. If you have any questions about filling out the form, please flag a Women's Fund staff member down and we can help!

General Information

Grant Captain Name *

First Name

Last Name

Organization Name *

Please type the name of the organization you are scoring.

Program Name *

Program Details

Question: Please provide a detailed description of your program.

Scoring criteria:

10- Answer fully describes program, what the program entails, what it's trying to achieve, and how it works.

5- Answer somewhat describes the program and what it's trying to achieve, but lacks some details about how it works.

1- Answer does not provide details about program with any specificity.

Detailed program description score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Question: What social issue or barrier for women/girls is your program addressing?

Scoring criteria:

10- Answer fully describes the social issue or barrier that the program is solving and specifically ties it to The Women's Fund's priority area selected.

5- Answer somewhat describes the social issue or barrier but doesn't clearly tie it to priority area selected.

1- Answer does not provide details about the social issue or barrier and does not tie program to priority area selected.

Social issue/barrier score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Question: Describe who is impacted by your program, including an estimate of the number of people directly participating and those indirectly impacted.

Scoring criteria:

10- Answer provides an estimate of how many people will be directly and indirectly impacted by the program and provides additional detail about participants/audience, including relevant demographic information.

5- Answer provides broad description of target audience but doesn't provide estimates about how many people are impacted.

1- Answer does not provide details about who will be impacted by the program.

Audience score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Question: What would success look like for this program? List the top two ways that you will measure that success.

Scoring criteria:

10- Answer fully describes what success for this program looks like including specific goals and ways to measure success, whether qualitative or quantitative.

5- Answer somewhat describes the goals for the program but doesn't provide details about how success will be measured.

1- Answer does not provide specific goals or details about what success would look like and does not provide ways to measure success.

Goals and evaluation score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Question: What makes your organization and/or program unique? Why are you uniquely able to solve the issue or address the barrier described above?

Scoring criteria:

10- Answer includes details about why the organization and/or program is unique and why it's able to address the barrier in a new or innovative way.

5- Answer somewhat addresses what makes the organization and/or program unique but doesn't make it clear how the program is addressing the barrier in a new or innovative way.

1- Answer does not address what makes the program unique or able to address the barrier described.

Unique value proposition score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Gender Lens, Intersectionality, and Gender Norms

Question: Describe how your program is specifically focused on women and girls.

Scoring criteria:

10- Answer fully explains how this program is specifically focused on women/girls including how the unique circumstances women/girls face were considered and how women/girls were involved in the design of the program.

5- Answer explains how the program focuses on women and girls but doesn't provide specific details about how the unique circumstances women/girls face were considered and/or did not include women/girls in the design of the program.

1- Answer does not explain how the program is specifically focused on women/girls.

Gender lens score: *

1 2 3 4 5 6 7 8 9 10

Does not meet Exceeds

Question: Describe your organization's commitment to diversity and inclusion, including how your program addresses barriers to participation for marginalized women and girls.

Scoring criteria:

10- Answer provides specific details about organization's commitment to diversity and inclusion and details about how barriers to participation are addressed.

5- Answer provides some details about organization's commitment to diversity and inclusion but doesn't provide details about how barriers to participation are addressed.

1- Answer does not provide details about organization's commitment to diversity and inclusion or details

about how barriers to participation are addressed.

Diversity and inclusion score: *

1 2 3 4 5 6 7 8 9 10
Does not meet Exceeds

Question: What gender norms does your program address and how does it address them?

Scoring criteria:

10- Answer provides specific example(s) of the gender norms the program addresses and details about how or why it is addressing them.

5- Answer broadly describes gender norms that the program addresses but doesn't include detail about how or why this program addresses them.

1- Answer does not provide details about gender norms or how the program addresses them.

Gender norms score: *

1 2 3 4 5 6 7 8 9 10
Does not meet Exceeds

Social Change

Question: Short-term social change: What do you want to achieve with this program in the next year?

Please note, you are not scoring them on whether you think their goal/vision is realistic or attainable.

Scoring criteria:

10- Answer fully describes what the applicant hopes to achieve with this program in alignment with the shift of social change that the applicant selected.

5- Answer somewhat describes what the applicant hopes to achieve with the program but lacks detail about how it aligns with the shift of social change selected.

1- Answer does not address social change goals for the next year and does not align with shift of social change selected.

Short-term social change score: *

1 2 3 4 5 6 7 8 9 10
Does not meet Exceeds

Question: What is your big vision? What is possible in the next 5-10 years if this program is consistently funded?

Scoring criteria:

10- Answer fully describes the big vision for this program in alignment with the shift of social change that the applicant selected.

5- Answer vaguely describes long-term social change goals and details are lacking about how those goals align with the shift of social change selected.

1- Answer does not address long-term social change goals and goals/vision does not align with shift of social change selected.

Long-term social change score: *

1 2 3 4 5 6 7 8 9 10
Does not meet Exceeds

Submit

Applicant Feedback

Please provide further clarification for the scores you gave or helpful feedback for the applicant. These comments will be directly shared with applicants so please keep your feedback professional, helpful, and constructive.

Applicant Feedback *

Conclusion

The following two scores do not factor into the total score above and will not be shown to applicants but will be used to guide our decision making.

In your group's opinion, how likely is this program to create social change in our community? *

1 2 3 4 5 6 7 8 9 10
Not likely at all Very likely

How much would you prioritize funding this program? *

1 2 3 4 5 6 7 8 9 10
Low priority High priority